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PRESS RELEASE

Schindelhauer introduces new e-bikes with Pinion gearbox

Emil VI/IX and Emilia VI/IX enter the next evolutionary stage of the functional, yet aesthetically sophisticated everyday bicycle.

Berlin, 12 May 2021 – The Berlin-based premium bicycle manufacturer Schindelhauer is consistently pursuing its growth strategy in electric mobility and is expanding its e-bike fleet with the two new models Emil and Emilia (lower entry). Powered by the MAHLE ebikemotion X35+ system with the motor inconspicuously integrated in the rear hub and the battery placed in the down tube, the new e-bikes are based on the award-winning design of the Gustav and Greta models, which are known for their outstanding suitability for everyday use. As further equipment highlights, Emil and Emilia feature a Pinion gearbox – the top class among bicycle shifting systems – as well as, for the first time, the LightSKIN Ultra-Mini-Light U2E, the world's smallest German StVZO-compliant bicycle front light. Thanks to the Gates Carbon Drive CDX belt, rides are noiseless and maintenance-free, with three to four times

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the mileage than a chain. Oiling and greasing are a thing of the past, as are dirty trouser legs.

Award-winning design of the Gustav and Greta models as a basis

Emil and Emilia write the next chapter in the success story of the Gustav and Greta models. Honoured with the Eurobike Award in the category Urban Bikes, iF Product Design Award as well as the Red Dot Award with the predicate "Best of the Best", renowned design experts and decision makers from the bicycle industry appreciate the sophisticated concept of the functional, at the same time aesthetically pleasing everyday bike. Thanks to the relaxed seating position and frame geometry as well as the comfortable tyres, short distances in the city can be covered just as easily as extended tours. The sports bag or shopping bag can be transported safely with the frame-mounted front carrier and the included rubber VarioStraps.

Stephan Zehren, head of design and Schindelhauer co-founder, values Emil and Emilia as the next evolutionary stage of the practical, family-friendly everyday bike:

»We are proud to bring the very popular concept of Gustav and Greta as reliable, functional everyday bikes into the era of electric mobility. With our new Emil and Emilia e-bikes, we are continuing this design line and taking it to the next level in the wake of the electric drive and Pinion transmission. In addition to technical superiority, our favourite bicycle shifting system convinces with an exceptionally high mileage and balance due to its central position in the frame. Emil and Emilia fulfil the need for even greater versatility of use and individual mobility.«

Pinion - The premier class of bicycle shifting systems

For Emil and Emilia, the further developed frame concept is equipped with a C-Line gearbox from Pinion - a sequential high-end transmission, which is offered with a choice of 6 or 9 gears. The spread is 295% (6-speed), or 568% (9-speed). The sleek construction of the housing blends seamlessly into the frame design and is finished with a hard-wearing powder coating. Developed by former Porsche engineers, all gears can be shifted in succession or skipped in whatever order required. It does not matter in this case whether the

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bike is moving or not. Pinion gearboxes are characterised by their extremely high durability, but at the same time minimal maintenance requirements.

The world's smallest StVZO bicycle front light

Emil and Emilia are the first models in the Schindelhauer product range to be equipped with the Ultra-Mini-Light U2E from LightSKIN, the world's smallest bicycle front light that exceeds the high requirements of the German StVZO. At the same time, the Ultra-Mini-Light U2E is a true lightweight at only 25 grams and, in combination with an aluminium housing, ensures optimal cooling abilities for the LEDs. Integrated on the Curana aluminium profile mudguard, the Ultra-Mini-Light U2E is designed for a particularly long lifespan.

Configurational options

Emil comes in mineral grey in sizes S (45), M (50) and L (55). For Emilia with a lower entry in beautiful sage green, there is an option between S (45) or M (50). Both models can be configured with either a 6- or 9-speed Pinion C-Line gearbox.

Availability and prices

The new e-bikes can be ordered immediately from the online shop or from Schindelhauer dealers. Depending on the configuration, delivery of the new models will take place from the beginning of November 2021. Potential buyers can also arrange test rides at dealers from this date. In the 6-speed version, Emil and Emilia are available for €3,995 incl. German VAT each, while the 9-speed configuration comes to €4,350 incl. German VAT. Due to the continuing very high demand, Schindelhauer recommends its customers to make purchase decisions as soon as possible and, in the event of a lack of online availability, to enquire at dealers about remaining quantities.

About Schindelhauer

Schindelhauer Bikes was founded in 2009 by Martin Schellhase, Jörg Schindelhauer, Manuel Holstein and Stephan Zehren. Initially founded at the Otto von Guericke University of Magdeburg, Schindelhauer later moved to Berlin at the end of 2012. From the very beginning, Schindelhauer developed bikes with a belt drive – widely unheard of in the bicycle industry at the time. Schindelhauer manufactures robust, high-quality, low-maintenance bikes and electric bikes in a distinctive, functional and clean design.

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About Pinion

Pinion, which is now based in Denkendorf, was founded in 2008 by the two former Porsche engineers Christoph Lermen and Michael Schmitz. Their vision was to build *"a bicycle shifting system with the heart of a sports car"*. The encapsulated gearbox unites the advantages of existing systems and provides an incomparable driving experience thanks to its integration into the centre of the bicycle.

About LightSKIN

The Korean company LightSKIN has set itself the goal of harmonising the latest technologies with a discreet, fully integrated design to provide the highest possible practical benefit in an appealing form factor. Working closely together, Schindelhauer brings expertise in German road traffic laws as well as technical know-how to the bike design. In 2020, the LED light system integrated into the seat post and handlebars won the Red Dot Design Award in the Product Design category.

Press images of Emil and Emilia

[Download \(657 MB\)](#)